CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11

See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11

See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11

<u>Weekdays</u>

Weekdays

----2-

The Closer

<u>Description</u>

Without A Trace

10/06/12

End Date

10/07/12

1 KVVU 10/01/12-10/07/12 The Closer

2 KVVU 10/01/12-10/07/12 The Closer

End Date

10/07/12

10/06/12

Date Range

N 26 KVVU 10/06/12 Start Date <u>En</u>

N 27 KVVU 10/06/12

Week: 10/01/12

Start Date

Week: 10/01/12

Spot Ch

	Contract / Rev	vision		Alt Order #	
	489306	1		06263924	
Product	•				
DCCC					:
Contract Dates	Estimate #				
10/02/12 - 10/08/12	1308				
<u>Advertiser</u>			<u>Ori</u>	iginal Date	/ Revision
ISS DCCC			C	9/25/12	/ 09/25/12
	Billing Cycle	Billing Calendar			Cash/Trade
	EOM/EOC	Broadcast			Cash
٠	Station	Account Executive Sale			Sales Office
	KVVU	Teresa Difuria TELEREP-I			TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	ser	Code	Product Code
		11			14
	Agency Ref			Advertiser	Ref

Spots/

:30

Length

:30

:30

:30

Weekdays

-----Sa--

-sa-

NM

Type

NM

NM

NM

9

<u>Rate</u>

\$125.00

\$125.00

\$0.00

\$16,540.00

Start/End Time Length Week Rate Type Spots *Line Ch Start Date End Date Description Days Amount \$1,400.00 :30 17 KVVU 10/02/12 10/08/12 MORE Access 630-7pm NM Spots/Week <u>Weekdays</u> Rate **End Date** Start Date \$350.00 Week: 10/02/12 10/08/12 MTWTF--5 Start/End Time Spot Ch Date Range **Weekdays Length** Rate Турє Description \$350.00 1 KVVU 10/02/12-10/08/12 MORE Access 630-7pm MTuWThF----:30 NM See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11 M-F 7-730p NM \$2,000.00 :30 18 KVVU 10/02/12 10/08/12 Extra **End Date** Weekdays Spots/Week Start Date Rate \$500.00 Week: 10/02/12 10/08/12 MTWTF--5 Start/End Time Type Spot Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate MTuWThF----\$500.00 NM 3 KVVU 10/02/12-10/08/12 Extra M-F 7-730p :30 See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11 730-8p \$2,700.00 :30 NM 20 KVVU 10/02/12 10/08/12 TMZ Start Date End Date <u>Weekdays</u> Spots/Week Rate \$675.00 Week: 10/02/12 10/08/12 MTWTF--5 Start/End Time **Weekdays Length** Rate Type Spot Ch Date Range Description 4 KVVU 10/02/12-10/08/12 730-8p MTuWThF----:30 \$675.00 NM TMZ

Sa 2-3p

Sa 2-3p

Sa 2-3p

Sa 3-4p

Rate \$125.00

Start/End Time

Rate

\$125.00

Spots/Week

2

Spots/Week

2

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order# 489306 06263924 **Contract Dates** Product Estimate # 10/02/12 - 10/08/12 DCCC 1308

Advertiser Original Date / Revision 09/25/12 / 09/25/12 ISS DCCC

			Spots	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Lei	ngth Weel		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	144			_	
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/01/12-10/07/12 Without A Trace See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	Sa 3-4p	Sa	· :30	\$125.00	NM	
2 KVVU 10/01/12-10/07/12 Without A Trace	Sa 3-4p	Sa	:30	\$125.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11						
3 KVVU 10/06/12-10/06/12 Star Wars The Clone Wars MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.	· ·			\$1,850.00	NM	
4 KVVU 10/03/12-10/03/12 Special Early News	Special Early Ne			\$1,200.00	NM	
MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.				φ1,200.00	INIVI	
5 KVVU 10/06/12-10/06/12 The Closer	M-Sa 8-10p/Su 7			\$1,350.00	NM	
MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.	1,33.1,29.1,18.3,26	.2,29.2,26.1,27.2	2			
6 KVVU 10/06/12-10/06/12 Early Pre-Game	Early Pre-Game			\$750.00	NM	
MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.				** .== ==		
7 KVVU 10/06/12-10/06/12 NCAA Football Early Game MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.				\$2,150.00	NM	
8 KVVU 10/06/12-10/06/12 NCAA Football Early Game				\$2,150.00	NM	
® MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.				Ψ2,100.00	14101	
9 KVVU 10/02/12-10/02/12 Raising Hope/Ben and Kate		-Tu		\$3,550.00	NM	
(https://doi.org/10.1016/j.may.1016/j.may.10.1016/j.may.1016	1,33.1,29.1,18.3,26	.2,29.2,26.1,27.2	2			
10 KVVU 10/05/12-10/05/12 X Factor	Fri 8p-9p	F		\$2,340.00	NM	
® MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.				#4 000 00		
11 KVVU 10/03/12-10/03/12 Special Early News MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.	Special Early Nev			\$1,200.00	NM	
N 28 KVVU 10/06/12 10/06/12 Numb3rs	Sa 4-5p	.2,29.2,20.1,27.2			NIM O	#0.00
Start Date End Date Weekdays Spots/Week	Rate		:30		NM 0	\$0.00
Week: 10/01/12 10/07/121- 1	\$150.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/01/12-10/07/12 Numb3rs	Sa 4-5p	Sa	:30	\$150.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11						
N 29 KVVU 10/06/12 10/06/12 Criminal Minds	Sat 5-6p		:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122 2	<u>Rate</u> \$1 <i>7</i> 5.00					
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	<u>Type</u>	
1 KVVU 10/01/12-10/07/12 Criminal Minds	Sat 5-6p	Sa		\$ 175.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	•			•		
2 KVVU 10/01/12-10/07/12 Criminal Minds	Sat 5-6p	Sa	:30	\$175.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11						
N 30 KVVU 10/06/12 10/06/12 Dog The Bounty Hunter	Sa 6-7p		:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122- 2	<u>Rate</u>					
Week: 10/01/12	\$175.00 Start/End Time	Weekdays	Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/01/12-10/07/12 Dog The Bounty Hunter	Sa 6-7p	Sa		\$175.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	۸، ۴ ۵۰	54	.00	Ψ , , Ο, ΟΟ	, ****	
2 KVVU 10/01/12-10/07/12 Dog The Bounty Hunter	Sa 6-7p	Sa	:30	\$175.00	NM	
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11						
N 31 KVVU 10/06/12 10/06/12 TMZ Weekend	Sa 7-8p		:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/01/12 10/07/122- 2	\$325.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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09/25/12

/ 09/25/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489306 /	Alt Order # 06263924
Contract Dates 10/02/12 - 10/08/12	Product DCCC	Estimate # 1308
<u>Advertiser</u>	Or	iginal Date / Revision

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/01/12-10/07/12 TMZ Weekend See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	<u>Rate</u> <u>Start/End Time</u> Sa 7-8p	Weekdays Length Ra		
2 KVVU 10/01/12-10/07/12 TMZ Weekend See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	Sa 7-8p	Sa :30 \$325.0	OO NM	
N 32 KVVU 10/06/12 10/06/12 Cops Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sa 8p-9p <u>Rate</u> \$1,850.00	:30	NM	\$0.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/01/12-10/07/12 Cops See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	Start/End Time Sa 8p-9p	<u>Weekdays Length Ra</u> Sa :30 \$1,850.6		
N 33 KVVU 10/07/12 10/07/12 NFL Late Game Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122 2	NFL Late Game <u>Rate</u> \$5,500.00	:30	NM (\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rai	<u>e Type</u>	
1 KVVU 10/01/12-10/07/12 NFL Late Game See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	NFL Late Game	Si :30 \$5,500.0	0 NM	
2 KVVU 10/01/12-10/07/12 NFL Late Game See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11	NFL Late Game	St :30 \$5,500.0	0 NM	
N 39 KVVU 10/07/12 10/07/12 FOX Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/124 4	Various <u>Rate</u> \$165.00	:30	NM 3	\$495.00
Spot Ch Date Range Description 1 KVVU 10/01/12-10/07/12 FOX Soccer Credited	Start/End Time Various	Weekdays <u>Length</u> <u>Rat</u> St :30 \$165.0		
		Totals	126	\$91,155.00

ISS DCCC

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	126	\$91,155.00	\$77,481.75
Totals	126	\$91,155.00	\$77,481.75

Signature: Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Rev	<u>/ision</u>	Alt Order #	
	489306	1	06263924	
Product				
DCCC				
Contract Dates	Estimate #			
10/02/12 - 10/08/12	1308			
Advertiser			Original Date	1
ISS DCCC			09/19/12	/ 09/19/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Station	Account Executive Sales Office		
	KVVU	Teres	a Difuria	TELEREP-PHIL
	Special Hand	lling		
	Demographic	2		
	Adults 35+			
	IDB#	Adver	tiser Code	Product Code
		11		14
	Agency Ref		Advertise	er Ref

Spots/

	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
*Line Ch Start Date End Date Description			:30		NM	0	\$0.00
D 3 KVVU 10/02/12 10/08/12 Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D 5 KVVU 10/02/12 10/08/12 Fox 5 News M-F 11p	M-F 11-1135p				NM	4	\$2,200.00
N 13 KVVU 10/02/12 10/08/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week 10/02/12 10/08/12 MTWTF 4	5-530p <u>Rate</u> \$550.00		:30		[[[]	•	V =1=====
VVEER. TO/OZ/12 TO/OS/12	Mon 9p-10p		:30		NM	0	\$0.00
D 23 KVVU 10/08/12 10/08/12 The Mob Doctor N 25 KVVU 10/06/12 10/06/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	10-11p Sat Rate \$800.00		:30		NM	1	\$800.00
Week: 10/01/12 10/07/12S-			Tota	ls		135	\$91,155.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	135	\$91,155.00	\$77,481.75
Totals	135	\$91,155.00	\$77,481.75

Signature:	Date:	
Jigilatai o.		

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CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

			100 0 1 0	
	Contract / Rev	<u>/ision</u>	Alt Order #	
	489306	1	06263924	
Product				
DCCC				
Contract Dates	Estimate #]	
10/02/12 - 10/08/12	1308			
Advertiser			Original Date	/ Revision
ISS DCCC			08/13/12	/ 08/13/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Station	Account Executive Sales Office		
	KVVU	Teresa	a Difuria	TELEREP-PHIL
	Special Hand	lling		
	Demographic	2		,
	Adults 35+			
	1			
	IDB#	Adver	tiser Code	Product Code
		11		14
	Agency Ref		Advertise	r Ref
			1	

Spots/ Type Spots Amount Length Week Rate Days Start/End Time *Line Ch Start Date End Date Description \$750.00 NM 5 Cops/Dog The Bounty Hunter1-2pm KVVU 10/02/12 10/08/12 Rate Spots/Week End Date Weekdays Start Date \$150.00 5 10/08/12 MTWTF--Week: 10/02/12 \$925.00 5 NM :30 M-F 10a-11a The Dr.Oz Show 10/08/12 KVVU 10/02/12 Spots/Week Rate **End Date** Weekdays Start Date \$185.00 5 10/08/12 MTWTF--Week: 10/02/12 NM 5 \$6,625.00 :30 10p-11p Fox 5 News M-F 10p-11p 10/08/12 KVVU 10/02/12 Rate Spots/Week Weekdays End Date Start Date \$1,325.00 5 10/08/12 MTWTF--Week: 10/02/12 \$330.00 3 NM :30 M-F 1:05-1:35am KVVU 10/02/12 10/08/12 Extra Rate Spots/Week Weekdays Start Date End Date \$110.00 MTWTF--10/08/12 Week: 10/02/12 \$4,125.00 5 NM :30 M-F 11-1135p Fox 5 News M-F 11p KVVU 10/02/12 10/08/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$825.00 10/08/12 MTWTF--Week: 10/02/12 \$1,050.00 NM 3 :30 M-F 11:35p-12:05a The Simpsons 6 KVVU 10/02/12 10/08/12 Spots/Week Rate End Date <u>Weekdays</u> <u>Start Date</u> \$350.00 MTWTF--3 10/08/12 Week: 10/02/12 5 \$750.00 NM :30 M-F 11a-12p Better 10/08/12 KVVU 10/02/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$150.00 5 MTWTF--Week: 10/02/12 10/08/12 NM 3 \$675.00 :30 M-F 12:05-1:05a Friends 10/08/12 KVVU 10/02/12 8 Spots/Week Rate Weekdays End Date Start Date \$225.00 10/08/12 MTWTF--Week: 10/02/12 \$750.00 5 NM :30 Divorce Court/Divorce Court M-F 12-1p KVVU 10/02/12 10/08/12 Rate Spots/Week Weekdays Start Date End Date \$150.00 5 MTWTF--10/08/12 Week: 10/02/12 \$1,125.00 NM 5 :30 2-3p Katie Couric 10/08/12 10 KVVU 10/02/12 Spots/Week <u>Rate</u> End Date Weekdays Start Date \$225.00 5 MTWTF--Week: 10/02/12 10/08/12 \$1,375.00 NM 5 :30 3-4p 10/08/12 Anderson 11 KVVU 10/02/12 Rate Spots/Week End Date **Weekdays** Start Date

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489306 /	Alt Order # 06263924
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	1308

Advertiser	Original Date / Revision
ISS DCCC	08/13/12 / 08/13/12

	<u> </u>	Spots/		
*Line Ch Start Date End Date Description	Start/End Time D	ays Length Week Ra	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$275.00			
N 12 KVVU 10/02/12 10/08/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	4-5p <u>Rate</u> \$275.00	:30	NM 5	\$1,375.00
N 13 KVVU 10/02/12 10/08/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p <u>Rate</u> \$550.00	:30	NM 5	\$2,750.00
Week: 10/02/12 10/08/12 MTWTF 5 N 14 KVVU 10/02/12 10/08/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a <u>Rate</u>	:30	NM 5	\$1,900.00
Week: 10/02/12 10/08/12 MTWTF 5 N 15 KVVU 10/02/12 10/08/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	NM 5	\$2,750.00
Week: 10/02/12 10/08/12 MTWTF 5 N 16 KVVU 10/02/12 10/08/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week	\$550.00 M-F 6a-7a <u>Rate</u>	:30	NM 5	\$3,375.00
Week: 10/02/12 10/08/12 MTWTF 5 N 17 KVVU 10/02/12 10/08/12 MORE Access Start Date End Date Weekdays Spots/Week	\$675.00 630-7pm <u>Rate</u>	:30	NM 5	\$1,750.00
Week: 10/02/12 10/08/12 MTWTF 5 N 18 KVVU 10/02/12 10/08/12 Extra Start Date End Date Weekdays Spots/Week	\$350.00 M-F 7-730p Rate	:30	NM 5	\$2,500.00
Week: 10/02/12 10/08/12 MTWTF 5 N 19 KVVU 10/02/12 10/08/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week 14 A0/02/12 10/08/12 MTWTF 9	\$500.00 M-F 7a-9a <u>Rate</u> \$625.00	:30	NM 9	\$5,625.00
N 20 KVVU 10/02/12 10/08/12 TMZ Start Date	730-8p Rate \$675.00	:30	NM 5	\$3,375.00
Week: 10/02/12 10/08/12 MTWTF 5 N 21 KVVU 10/02/12 10/08/12 More M-F 9-10a Start Date Week: 10/02/12 End Date 10/08/12 Weekdays MTWTF Spots/Week	M-F 9a-10a <u>Rate</u> \$250.00	:30	NM 5	\$1,250.00
N 22 KVVU 10/05/12 10/05/12 Fringe Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122 2	Fri 9p-10p <u>Rate</u> \$2,435.00	:30	NM 2	\$4,870.00
N 23 KVVU 10/08/12 10/08/12 The Mob Doctor Start Date End Date Weekdays Spots/Week	Mon 9p-10p Rate \$2,950.00	:30	NM 2	\$5,900.00
N 24 KVVU 10/06/12 10/06/12 NCAA Football Late Game Start Date End Date Weekdays Spots/Week		:30	NM 4	\$5,000.00
Week: 10/01/12 10/07/124- 4 N 25 KVVU 10/06/12 10/06/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122- 2	10-11p Sat	:30	NM 2	\$1,600.00
N 26 KVVU 10/06/12 10/06/12 The Closer Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122- 2	Sa 2-3p	:30	NM 2	\$250.00
N 27 KV/U 10/06/12 10/06/12 Without A Trace Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122- 2	Sa 3-4p <u>Rate</u> \$125.00	:30	NM 2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489306 /	Alt Order # 06263924
Contract Dates 10/02/12 - 10/08/12	Product DCCC	Estimate # 1308
Advertiser ISS DCCC	C	Original Date / Revision 08/13/12 / 08/13/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	•	Rate Type Spots	Amount
Start Date End Date Weekdays Spots/Week			NM 1	\$150.00
N 28 KVVU 10/06/12 10/06/12 Numb3rs Start Date End Date Weekdays Spots/Week	Sa 4-5p Rate	:30	NM 1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 11	\$150.00			
N 29 KVVU 10/06/12 10/06/12 Criminal Minds	Sat 5-6p	:30	NM 2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122- 2	<u>Rate</u> \$175.00			
N 30 KVVU 10/06/12 10/06/12 Dog The Bounty Hunter	Sa 6-7p	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$175.00			
Week: 10/01/12 10/07/122- 2 N 31 KVVU 10/06/12 10/06/12 TMZ Weekend	Sa 7-8n	:30	NM 2	\$650.00
Sta <u>rt Date </u>	<u>Rate</u>			
Week: 10/01/12 10/07/122- 2	\$325.00 Sa 8p-9p	:30	NM 1	\$1,850.00
N 32 KVVU 10/06/12 10/06/12 Cops Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	,,,,	\wedge	
Week: 10/01/12 10/07/121- 1	\$1,850.00	:30	NM 2	\$11,000.00
N 33 KVVU 10/07/12 10/07/12 NFL Late Game Start Date End Date Weekdays Spots/Week	NFL Late Game Rate	.30	14141 2	Ψ11,000.00
Week: 10/01/12 10/07/122 2	\$5,500.00			£4 075 00
N 34 KVVU 10/07/12 10/07/12 Fox 5 News Su 10p-1045p	Su 10p-1045p <u>Rate</u>	:30	NM. 1	\$1,075.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	\$1,075.00			
N 35 KVVU 10/07/12 10/07/12 Sports Plus Su 1045p	1045p-11p	:30	NM 1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$700.00			
N 36 KVVU 10/07/12 10/07/12 NFL Early Game	NFL Early Game	:30	NM 2	\$10,300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$5,150.00			
Week: 10/01/12 10/07/122 2 N 37 KVVU 10/07/12 10/07/12 Criminal Minds		:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/01/12 10/07/121 1	\$200.00 Sun 12-1am	:30	NM 1	\$125.00
N 38 KVVU 10/07/12 10/07/12 CSI:Miami Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	.30		
Week: 10/01/12 10/07/121 1	\$125.00	00	NM 4	\$660.00
N 39 KVVU 10/07/12 10/07/12 FOX Soccer Start Date End Date Weekdays Spots/Week	Various <u>Rate</u>	:30	INIVI 4	Ψ000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 4 4				****
N 40 KVVU 10/07/12 10/07/12 Friends Weekend	5-6p	:30	NM 2	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122 2	<u>Rate</u> \$165.00			
N 41 KVVU 10/07/12 10/07/12 Extra Weekend	Su 6-7p	:30	NM 2	\$390.00
Start Date	<u>Rate</u> \$195.00		ŀ	
Week: 10/01/12 10/07/122 2 N 42 KVVU 10/07/12 10/07/12 American Dad/Cleveland	7p-8p	:30	NM 1	\$1,575.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/01/12 10/07/121 1	\$1,575.00 8-9a	:30	NM 2	\$650.00
N 43 KVVU 10/07/12 10/07/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	-	
Week: 10/01/12 10/07/122 2	\$325.00	.00	NM 2	\$3,500.00
N 44 KVVU 10/07/12 10/07/12 NFL Pre-Game Show	NFL Sa-Su 8a-6p	:30	INIVI Z	ψ3,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

08/13/12

/ 08/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489306 /	Alt Order # 06263924
Contract Dates 10/02/12 - 10/08/12	Product DCCC	Estimate # 1308
Advertiser	Ic	riginal Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week I	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 2 2	<u>Rate</u> \$1,750.00				
N 45 KVVU 10/04/12 10/04/12 The X Factor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	The X Factor <u>Rate</u> \$5,100.00	:30	МИ	1	\$5,100.00
N 46 KVVU 10/02/12 10/02/12 New Girl/The Mindy Project Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	Tue 9p-10p <u>Rate</u> \$3,450.00	:30	MM	1	\$3,450.00
N 47 KVVU 10/03/12 10/03/12 The X Factor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	The X Factor <u>Rate</u> \$3,750.00	:30	NM	1	\$3,750.00
	geographic for the state of the state of the physics of the state of the 20	Totals	2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -	149	\$109,155.00

ISS DCCC

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	149	\$109,155.00	\$92,781.75
Totals	149	\$109,155.00	\$92,781.75

Signature:	Date:
oignature.	Date.

REP HEADLINE# 6263924 TRF# 489306 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES**

SEP25/12 18.14 *** KVVU-TV ***

ADV AGY CITY TAX FLIGHT PRDCT ORDER # # 70858 DATES DCCC OCT2/12 AGY. ADV. STATE TAX NAME NAME OCT8/12 GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, 3050 K ST NW, EST#1308 CONTRACT WK-1 # COMMENTS: 6263924 DC CO-OP 20007 (LINE, BILLING NEEDED ORDER, INVOICE) BUYER NAME CLASS: NATL. SALES REP.# PRSN PH-KATIE OFF.# TERESA LOCAL KEULEMAN 762 DATE SEP25/12 DIFURIA SALESMAN REGIONAL 18.14

REP: FR NIKKI OK'D M3 SEE TOTAL SAME TO ROSE LINE 57

PLS CNF THANKS

STA: THIS IS A CASH

CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN IN ADVANCE SCHEDULE

				: LINE#:REP
57	PROGRAM: ORD COM1: ORD COM2: PART OF A	56	7	:REP :
D	RAM: COM1: COM2: OF A	Ø	GENC	: CD:
4006-4008	PROGRAM: KITCHEN NIGHTMARE ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56	800P-900P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	TIME PERIOD :
30	ARE TO PRESIDENT ROVE.	30	E = 11 14	LGTH : SEC
\$2,340.00	NTAL DEBATE & S	\$2,340.00	AGENCY EST# = 1308	: RATE
10/5	SPORTS. SEE	10/5	= 1308	: START : DATE
10/5	MG OFFER.	10/5		: END : DATE
Н	OFFER. NOT PRE-	0		END :SPTS: WEEK DATE : /WK: INVT
FRI		FRI		
				DAYS
Ţ		0		:TOTL:

THIS IS A PROGRAM : ORD COM1:

X FACTOR
PRG CHG.
MAKE-GOOD

PRE-BOOKED PLS APPROVE. FOR OCT5 ON LINE-56 FOR 1 SPOT/WK

57

 \bowtie

800P-900P

\$2,340.00

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924 TRF# 489306 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$:LINE#:REP LINE#: : CD: TIME PERIOD •• LGTH ٠. SEC .. RATE START DATE END :: :SPTS: SPTS: WEEK : /WK: INVT : **CHANGES** SEP25/12 18.14 DAYS :TOTL:

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#56 MISS

93 OK'D BUY#56 MISSED:FRI/800P-900P
OFFER:FRI/800P-900P
CMT:PRG CHG. PRE-BOOKED PLS AI

APPROVE. 0015 0015 30s \$2,340.00 \$2,340.00 (SEP25/12)
PLS ADVISE.

OCT/12 91155.00 CONTRACT TOTAL SPOTS 91155.00 126

MARKET TOTALS \$519,785 KVVU 21% KSNV 28% KTUD 1% KLAS 28% KTNV 14% KVMY 6% KVCW % W

CABL

0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE H-HFF THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

HEADLINE# 6263924 MOD# 1: UNAPPROVED TRF# 489306 REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES FAX# 610-225-1191

SEP25/12 16.36

ADV AGY FLIGHT PRDCT ORDER CITY TAX # # 70858 DATES DCCC OCT2 ADV. AGY. /12 STATE TAX NAME NAME OCT8/12 GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, 3050 K EST#1308 CONTRACT WK-1 ST # COMMENTS: 6263924 DC CO-OP 20007 (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME REP.# CLASS: NATL. SALES PRSN PH-KATIE OFF.# TERESA LOCAL KEULEMAN 762 DATE DIFURIA REGIONAL SALESMAN SEP25/12 # 16 . 36

REF: TO ROSE OK'D M1 AND M2 SEE LINES

49-56

TOTAL SAME

PLS CNF THANKS

STA:

CON CM

THIS

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CASH

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ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM : ORD COM1: THIS IS A	PROGRAM : CON COM1:	√1 ES 1	AGENCY AGENCY	: LINE#:REP :CD:
PROGRAM: COPS/DOG THE BCORD COM1: PRG CHG. PRE-BCTHIS IS A MAKE-GOOD FOR OC	COPS 100P-200P	ES 100P-200P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	TIME PERIOD :
THE BOUNTY HUNTER PRE-BOOKED PLS APPROVE. FOR OCT2 ON LINE-1 FOR	ω 0	30		LGTH : SEC :
THE BOUNTY HUNTER PRE-BOOKED PLS APPROVE. FOR OCT2 ON LINE-1 FOR 5 SPOTS/WK	\$150.00	\$150.00	AGENCY EST# = 1308	RATE
WK	10/2	10/2	1308	: START
	10/8	10/8		END DATE
	σ	0		: /WK: INVT :
	TU-F,M	TU-F,M		: DAYS
	ហ	0		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! 6263924 TRF# 489306 ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36 **CHANGES** *** KVVU-TV ***
--

н ООН		ש 00 ש		ם ה 00 פ			PI			: LINE#: NE
PROGRAM : ORD COM1: ORD COM2: PART OF A	53 A	PROGRAM : ORD COM1: ORD COM2: PART OF A	52 A	PROGRAM: ORD COM1: ORD COM2: PART OF A	51 A	ORD COM1: ORD COM2: THIS IS A	OGRAM :	PROGRAM : CON COM1:	ω Έ	REP :CD:
COLLEGE FOO SPOTS N/A D BOOKED PLS MAKEGOOD MAD	1130A-1230P V	THE CLOSER SPOTS N/A DUE BOOKED PLS AP MAKEGOOD MADE	900P-1000P	SPECIAL NEWS SPOTS N/A DUE BOOKED PLS AP MAKEGOOD MADE	730P-800P	SPOTS N/A DUE BOOKED PLS APH MAKE-GOOD FOR O	STAR WARS	MORE ACCESS MORE ACCESS	600P-700P	TIME PERIOD :
PRE-GAME PRESIDEN VE. Of LINES	30	TO PRESID PROVE.	30	AFTER THE DEITO PRESIDENT PROVE.	30	PROVE. OCH3 ON LINE-17 OCH3 ON LINE-17 OCH3 ON LINE-20 OCH6 ON LINE-20 OCH6 ON LINE-27 OCH6 ON LINE-29 OCH6 ON LINE-30 OCH6 ON LINE-30 OCH6 ON LINE-31 OCH6 ON LINE-31 OCH6 ON LINE-34 OCH7 ON LINE-34	0 1 1 1	30	30	LGTH : SEC
TAL DEBATE &	\$750.00	ENTAL DEBATE & S 50-56	\$1,350.00	EBATE NTAL DEBATE & 50-56	\$1,200.00	FOR 2 S FOR 1 S FOR 2 S FOR 2 S S S S FOR 2 S S S FOR 2 S S S S FOR 2 S S S S S S S S S S S S S S S S S S	7 0 7 1	\$1,850.00	\$350.00	: RATE
SPORTS. SEE	10/6	SPORTS. SEE	10/6	SPORTS. SEE	10/3	/WK	DODTS SEE	10/6	10/2	: START
MG OFFER.	10/6	MG OFFER.	10/6	MG OFFER.	10/3		MG OFFER.	10/6	10/8	: END
. NOT PRE-	щ	. NOT PRE-	ц	. NOT PRE-	2		NOT PRE-	Н	42	:SPTS: WEEK
	SAT		SAT		WED			SAT	TU-F,M	T: DAYS
	Ц		Ъ		2			Н	4	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** SEP25/12 16.36 *** KVVU-TV ***

PROGRAM : CON COM1:	28 S 40	PROGRAM : CON COM1:	27 s 30	PROGRAM : CON COM1:	26 s 20	PROGRAM : CON COM1:	20 ES 73	PROGRAM : CON COM1:	18 ES 70	PROGRAM: ORD COM1: ORD COM2: PART OF A M	56 A 80	PROGRAM: 1 ORD COM1: 1 ORD COM2: 1 PART OF A M	55 A 800	PROGRAM : (ORD COM1: SOMED COM2: I	54 A 120	:LINE#:REP :CD: :
NUMB3RS NUMB3RS	00P-500P	WITHOUT A TRACE	0P-400P	THE CLOSER	00P-300P	TMZ	30P-800P	EXTRA EXTRA	00P-730P	KITCHEN NIGHTMARE SPOTS N/A DUE TO PR BOOKED PLS APPROVE. MAKEGOOD MADE UP OF	4006-400	RAISING HOPE/BEN&KATE SPOTS N/A DUE TO PRES BOOKED PLS APPROVE. MAKEGOOD MADE UP OF LI	00P-900P	COLLEGE FOOTBALL SPOTS N/A DUE TO PF BOOKED PLS APPROVE. MAKEGOOD MADE UP OF	0P-400P	TIME PERIOD : LG
	30		30		30		30		30	PRESIDENTAL E. LINES 50	30	EXATE PRESIDENTAL VE. OF LINES 50-	30	ESIDENTAL	30	TH : SEC :
	\$150.00		\$125.00		\$125.00		\$675.00		\$500.00	DEBATE & SE	\$2,340.00	DEBATE &	\$3,550.00	DEBATE & SP	\$2,150.00	RATE
	10/6		10/6		10/6		10/2		10/2	PORTS. SEE MG	10/5	SPORTS. SEE MG	10/2	SPORTS. SEE MG	10/6	START :
	10/6		10/6		10/6		10/8		10/8	OFFER.	10/5	OFFER.	10/2	OFFER.	10/6	END :
	0		0		0		4		4	NOT PRE-	Н	NOT PRE-	1	NOT PRE-	2	SPTS: WEEK: /WK: INVT:
	SAT		SAT		SAT		TU-F,M		TU-F,M	X-factor	FRI		TUE		SAT	DAYS
	0		0		0		4		4		Н		Н		N	: TTOTL:

REP HEADLINE# 6263924 TRF# 489306 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *: SEP25/12 16.36 *** KVVU-TV ***

PROGRAM: ENGLISH PREMIER CON COM1: ENGLISH PREMIER STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED:TU- OFFER:TU- CMT:PRG	40 S 130P-330P	PROGRAM: FOX NFL (GAME CON COM1: FOX NFL (GAME	34 S 100P-400P	PROGRAM: COPS / COPS CON COM1: COPS / COPS	32 S 800P-900P	PROGRAM: TMZ WEEKEND	31 S 700P-800P	PROGRAM: DOG THE BOUNTY	30 S 600P-700P	PROGRAM: CRIMINAL MINDS	29 S 500P-600P	:LINE#:REP :CD: TIME PERIOD :
IER LEAGUE IER LEAGUE :TU-F,M/100P-200P :TU-F,M/100P-200P :PRG CHG. PRE-BOO	30	2)	30		30		30	HUNTER	30		30	LGTH : SEC
KED PLS	\$165.00		\$5,500.00		\$1,850.00		\$325.00		\$175.00		\$175.00	RATE
OCT2(5/WK) OCT2(5/WK) APPROVE.	10/7		10/7		10/6		10/6		10/6		10/6	: START : DATE
	10/7		10/7		10/6		10/6		10/6		10/6	: END
30s	ω		0		0		0		0		0	:SPTS:
\$150.00 (S)	SUN		SUN		SAT		SAT		SAT		SAT	WEEK :
(SEP19/12) PLS ADVISE.	ω		0		0		0		0		0	DAYS : TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP HEADLINE# 6263924 TRF# 489306 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES

SEP25/12 16.36 *** KVVU-TV ***

: : LINE#: :		: DATE : DA	TE : /	WK: INVT :	:SPTS
STATION MAKEGOOD OFFE	ERS:				
OK'D BUY#1	MISSED:TU-F,M/600P-700P	OCT3	0	350.0	(SEP19/12)
XDB BUX	TU-F,M/700P-730P	OCT3	0	500.0	
Ν	U-F,M/730P-8	OCT3	0	675.	
BUY#26	SAT/200P-300P	OCT6 (2/WK)	0	125.0	
#	AT/300P-400	CT6(2/	0	125.0	
BUY#28	SAT/400P-500P	OCT6	0	150.0	
UY#2	SAT/500P-600P	OCT6 (2/WK)	0	175.0	
	SAT/600P-700P	OCT6(2/WK)	0	175.0	
#ω	SAT/700P-800P	T6(2/	308	\$325.00	
ω	/800P-900	OCTO	0	1,850.0	
#ω	/100P-400	OCT7 (2/WK)	0	5,50	
BUY#40	SUN/130P-330P	OCT7	0	165.0	
	00P-900	OCTO	0	1,850.0	PLS ADVISE.
	& WED/730P-800P	OCT3 (2/WK)	0	1,20	
	& SAT/900P-1000P	OCT6	0	1,350.0	
	& SAT/1130A-1230P	OCT6	0	750.0	
	& SAT/120P-400P	OCT6(2/WK)	0	2,150.0	
	& TUE/800P-900P	OCT2	0	3,55	
	& FRI/800P-900P	OCT5	0	2,340.0	
	CMT:SPOTS N/A DUE TO P	PRESIDENTAL DEBATE & SPORT	s. s	Онн)T PRE-
	CMT:BOOKED PLS APPROVE	•			

MARKET TOTALS \$519,785 KVVU 21% KSNV 28% KTUD 1% KLAS 28% KTNV 148 KVMY 6% KVCW 2% CABL 0%

SVC- NSI DEMOS- RA35+*

OCT/12

91155.00

CONTRACT TOTAL TOTAL SPOTS

91155.00 126

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP \$\$\$ HEADLINE# 6263924 TRF# 489306 MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV AGY

#

708

358

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK ::.
AGENCY CREDIT RISK ::.
CHANGES FAX# 610-225-1191 RISK !!!

SEP19/12 09.59
*** KVVU-TV ***

AGY. ADV. NAME NAME GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, 3050 K EST#1308 CONTRACT ST NW # COMMENTS: 6263924 DC 20007 (LINE, ORDER, INVOICE) CLASS: NATL. SALES BUYER REP.# NAME PRSN PH-KATIE 〇月月.# TERESA LOCAL KEULEMAN 762 DIFURIA SALESMAN REGIONAL

CITY TAX FLIGHT STATE TAX CO-OP BILLING NEEDED

DATES OCT2/12 OCT8/12 WK-1 DATE SEP19/12

09.59

TO

EARLIER FLIGHT.

PER BUYERS REQUEST CUTTING \$\$\$ MOVED TO HLDN #6263913 REV TTL 91,155 FROM TERESA PLEASE CONFIRM \$18K FROM ORDER AND MOVING

REP:

TO ROSE

PRDCT ORDER

DCCC

CON CM M **** THIS S Ø CASH H ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM: FOX 5 NEWS AT 1100P	5 S 1100P-1135P 30	PROGRAM: FOX 5 NEWS AT 10P	3 S 1000P-1100P 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: : :
	\$825.00		\$1,325.00	AGENCY EST#	C: RATE
	10/2	,	10/2	= 1308	: START
	10/8		10/8		: END : DATE
	0		0		END :SPTS: WEEK DATE : /WK: INVT
	TU-F,M		TU-F,M		EK : DAYS
	0		0		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP \$\$\$

HEADLINE# 6263924 TRF# 489306 MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** KVVU-TV ***

OCT/12 :LINE#:REP :LINE#: CD: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: 25 23 13 91155.00 Ø Ø Ø 1000P-1100P 900P-1000P 500P-530P FOX FOX MOB DOCTOR FOX TIME 5 NEWS ហហ PERIOD NEWS AT AT \mathtt{AT} AT•• 5 P M 10PM SAT LGTH 30 30 30 SEC \$800.00 \$2,950.00 \$550.00 RATE 10/6 10/8 10/2 START DATE 10/6 10/8 10/8 END DATE :SPTS: Н /WK: 0 4 CONTRACT NEEK TOTAL TOTAL SAT MON TU-F, M DAYS 91155.00 135 : TOTL: 0 4

SVC- NSI DEMOS- R MARKET TOTALS RA35+* \$519,785 **KVVU 21%** KSNV 28% KTUD 1% KLAS 28% KTNV 148 KVMY 6% KVCW 2% CABL %

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

* 兄 * 日 * P HEADLINE# 6263924
ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 1:
*** KVVU-TV

11.04 TV ***

ADV AGY ORDER FLIGHT PRDCT CITY TAX # # 70858 DATES DCCC 18930G OCT2/12 ADV. AGY. STATE TAX NAME NAME OCT8/12 GREAT AMERICAN ISS/DCCC WASHINGTON, 3050 K ST NW, CONTRACT EST#1308 WK-1 # COMMENTS: 6263924 DC MEDIA CO-OP 20007 (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME SALES REP.# CLASS: NATL. PRSN KATIE PH-OFF.# TERESA LOCAL KEULEMAN 762 DATE DIFURIA SALESMAN REGIONAL AUG6/12 # 11.04

REP: TO ROSE
FR NIKKI
NEW DCCC ORDER
TOTAL \$109115
PLS CND THANKS

CON CM * * * * THIS S M CASH H ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM : DR OZ CON COM1: DR OZ	2 1000A-1100A 30	PROGRAM: COPS Cops I Pos the County have	1 100F-200F 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
	\$185.00	3	\$150.00	AGENCY EST# =	RATE
	10/2		10/2	= 1308	: START
	10/8		10/8		: END
	Œ		Œ		:SPTS: WEEK
	TU-F,M		TU-F,M		EEK : DAYS
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 11.04 *** KVVU-TV ***

PROGRAM :	11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	V	PROGRAM : CON COM1:	. ω	PROGRAM : CON COM1:	7	PROGRAM :	o 1	PROGRAM :	5	PROGRAM : CON COM1:	4 1	PROGRAM :	3 1	: LINE#:REP :CD:
ANDERSON COOPER	300P-400P	KATIE COURIC	200P-300P	DIVORCE COURT	1200N-100P	FRIENDS	1205A-105A	BETTER LAS VEGAS BETTER LAS VEGAS	1100A-1200N	THE SIMPSONS	L135P-1205A	FOX 5 NEWS AT	L100P-1135P	EXTRA EXTRA	.05A-135A	FOX 5 NEWS AT :	.000P-1100P	TIME PERIOD :
ΞR ΞR	30		30		30		30	AS AS	30		30	1100P 1100P	30		30	10P	30	LGTH : SEC :
	\$275.00		\$225.00		\$150.00		\$225.00		\$150.00		\$350.00		\$825.00		\$110.00		\$1,325.00	RATE
	10/2		10/2		10/2		10/2		10/2		10/2		10/2		10/2		10/2	: START
	10/8		10/8		10/8		10/8		10/8		10/8		10/8		10/8		10/8	: END
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	TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	WEEK : DAYS
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AUG6/12 11.0
*** KVVU-TV **

: LINE#: REP : CD:	TIME PERIOD :	LGTH : SEC	RATE	: START	: END : DATE	:SPTS:	WEEK : DAYS	: TOTL:
12	400P-500P	30	\$275.00	10/2	10/8			ហ
PROGRAM : CON COM1:	DR OZ DR OZ							
13	500P-530P	30	\$550.00	10/2	10/8	ហ	TU-F,M	ഗ
PROGRAM : CON COM1:	FOX 5 NEWS AT	NA S NA S						
14	500A-600A	30	\$380.00	10/2	10/8	ហ	TU-F,M	ហ
PROGRAM : CON COM1:	FOX5 NEWS 5A							
15	530P-600P	30	\$550.00	10/2	10/8	ហ	TÜ-F,M	ហ
PROGRAM : CON COM1:	FOX 5 NEWS AT	530 PM						
16	600A-700A	30	\$675.00	10/2	10/8	ហ	TU-F,M	(Jī
PROGRAM : CON COM1:	FOX5 NEWS 6A							
17	600P-700P	30	\$350.00	10/2	10/8	ហ	TU-F,M	ហ
PROGRAM : CON COM1:	MORE ACCESS							
18	700P-730P	30	\$500.00	10/2	10/8	σ	TU-F,M	ហ
PROGRAM : CON COM1:	EXTRA EXTRA							
19	700A-900A	30	\$625.00	10/2	10/8	ω	TU-F,M	Ø
PROGRAM : CON COM1:	FOX5 MORNING N	NEWS						
20	730P-800P	30	\$675.00	10/2	10/8	ហ	TU-F,M	ហ
PROGRAM :	TMZ							

RISK !!! REPORT F	
	ROM ⊢

FAX# 610-225-1191 EDIT RISK !!! RRIS REPORT FROM REP AUG6/12 11.04 *** KVVU-TV ***

PROGRAM: CRIMINAL MINDS	29 500P-600P NA	PROGRAM: NUMB3RS V\R	28 400P-500P	PROGRAM: WITHOUT A TRACE CON COM1: WITHOUT A TRACE	27 300P-400P N	PROGRAM : THE CLOSER CON COM1: THE CLOSER	26 200P-300P	PROGRAM: FOX 5 NEWS AT 10	25 1000P-1100P	PROGRAM : FOX COLLEGE FOOT	24 100P-800P	PROGRAM: MOB DOCTOR	23 900F-1000F	PROGRAM : FRINGE	22 900P-1000P	PROGRAM: MORE LAS VEGAS	21 900A-1000A	: LINE#:REP :CD: TIME PERIOD : L
30 C	30 350		30 150		30 DS0		30 JS0	10PM SAT	30	FOOTBALL FOOTBALL	30		30		30		30	LGTH : SEC :
	\$175.00		\$150.00		\$125.00		\$125.00		\$800.00		\$1,250.00		\$2,950.00		\$2,435.00		\$250.00	RATE
	10/6		10/6		10/6		10/6		10/6		10/6		10/8		10/5		10/2	: START
	10/6		10/6		10/6		10/6		10/6		10/6		10/8		10/5		10/8	: END : DATE
	N		Н		N		N		2		42		8		N		ហ	:SPTS: WEEK
	SAT		SAT		SAT		SAT		SAT		SAT		Z C Z		FRI		TU-F,M	EK: DAYS
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ROM REP AUG6/12 11.04
*** KVVU-TV ***

#: :: RAM : COM1: COM1: COM1: COM1: COM1: COM1: COM1: COM1: COM1:	TIME PERIOD : 500P-700P DOG THE BOUNTY DOG THE BOUNTY DOG THE BOUNTY TMZ WEEKEND TMZ WEEKEND TMZ WEEKEND TMZ COPS / COPS COPS / COPS COPS / COPS COPS / COPS THE CLOSER THE SPORTS ENORTS ENORTS ENORTS ENORTS	SUN SEC	: RATE:	: START : DATE 10/6 10/6 10/7 10/7	: END : DATE 10/6 10/6 10/7 10/7	:: SPHS: : : SPHS: : : : : : : : : : : : : : : : : : :	WEEK: DAYS INVT: SAT SAT SUN SUN SUN
	700P-800P		\$325.	10/6	10/6	N	SAT
		ő					
	008-900	30	\$1,850.		10/6	ч	SAT
	COPS /		7.				
ω	00A-2	30			10/7	0	SUN
ດ							
4	400P	30	5,500.		10/7	N	S C Z
PROGRAM :	FOX NFL (GAME						
	000P-	30	1,075.		10/7	٦	\ \ Z
ດ	FOX 5 NEWS AT						
	045P-		\$700.00		10/7	Н	SUN
PROGRAM :	FOX 5 SPORTS	EXTRA EXTRA					
37	1000A-100P	30	\$5,150.00	10/7	10/7	N	SUN
PROGRAM :	FOX NFL (GAME 1)						
38	1100P-1200M	30	\$200.00	10/7	10/7	Н	С
PROGRAM :	CRIMINAL MINDS						

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 11.04
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	RATE	: START	· END	: /WK: INVT	DAYS	: TOTL:
3 9	- 1	. w 0	\$125.00	10/7	10/7	Н	SUN	Н
PROGRAM : CON COM1:	NUMB3RS NUMB3RS	3-19-2						
40	130P-330P	30	\$165.00	10/7	10/7	4	SUN	4
PROGRAM :	ENGLISH PREMIER	LEAGUE 2	361000					
41	500P-600P	30	\$165.00	10/7	10/7	N	SUN	N
PROGRAM :	FRIENDS							
42	600P-700P	30	\$195.00	10/7	10/7	N	SUN	N
PROGRAM : CON COM1:	EXTRA WEEKEND							
43	700P-800P	30	\$1,575.00	10/7	10/7	Н	SUN	1
PROGRAM : CON COM1:	THE OT/ CLEVELAND	ND SHOW						
44	800A-900A	30	\$325.00	10/7	10/7	N	SUN	N
PROGRAM : CON COM1:	FOX NEWS SUNDAY							
7	900A-1000A	30	\$1,750.00	10/7	10/7	N	NDS	N
PROGRAM : CON COM1:	FOX NFL SUNDAY							
4 6	4006-4008	30	\$5,100.00	10/4	10/4	ר	THU	1
PROGRAM : CON COM1:	THE X-FACTOR	RESULTS RESULTS						
47	900P-1000P	30	\$3,450.00	10/2	10/2	₽	TUE	Н
PROGRAM :	NEW GIRL/RAISING HOPE		The mindy project					

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

AUG6/12 11.04 *** KVVU-TV ***

OCT/12 : LINE#: REP LINE#: PROGRAM : CON COM1: 4 8 109155.00 : CD: 800P-1000P I HATE MY TEENAGE DAUGHTER HATE MY TEENAGE DAUGHTER TIME PERIOD X-Factor LGTH : 30 SEC : \$3,750.00 RATE 10/3 START 10/3 END : /WK: INVT : \vdash CONTRACT TOTAL TOTAL SPOTS WED DAYS 109155.00 :TOTL: Н

SVC- NSI DEMOS- RA35+* MARKET TOTALS \$519,785

KVVU 21%

KSNV 28% KTUD 1%

KLAS 28%

KTNV 148

KVMY 6%

KVCW 2%

CABL 0%